



2011 ARIZONA CULTUREKEEPERS ANNOUNCED

In conjunction with the Sharlot Hall Museum, Arizona Historical Society, and Historian Marshall Trimble, The Westin Kierland Resort & Spa is honoring 10 Arizona residents for making a positive impact on the state's history, culture, environment and/or economy.

Selected from more than 100 nominees, the 2011 Arizona Culturekeepers honorees will be recognized at a luncheon ceremony on Sunday, September 11th, at The Westin Kierland Resort & Spa in Scottsdale. The public is invited to participate in the uniquely Arizonan event. Tickets are \$55. To purchase tickets, the public is encouraged to call The Westin Kierland Resort & Spa at 480-624-1356. A portion of the proceeds will benefit the Arizona Culturekeepers program, Sharlot Hall Museum and Arizona Historical Society.

The 2011 Arizona Culturekeepers:

- **Bernard “Bunny” Fontana – Tucson – Professor, Author and Historian**
- **Peterson Zah – Navajo Nation – Educator, Past President of Navajo Nation**
- **William Otwell – Prescott – Architect**
- **Mary Manross – Scottsdale – Land Preservation**
- **J.J. Lamb – Vail – Historic Preservation**
- **Lloyd Clark – Sun City – Writer, Historian**
- **Setalla Family – Winslow – Hopi Pottery**
- **Carson Thomas – Wickenburg – Artist, Saddlemaker**
- **Lois McFarland – Scottsdale – Historian**
- **Arizona Site Steward Program**

Each Culturekeeper will be presented with an award that describes the individual's or group's contributions to the state. Plaques with photos of each honoree will be displayed along the walls of the Resort's meeting space, including Culturekeepers Hall, a special area of the hotel adjacent to the Kierland Grand Ballroom.

The Arizona Culturekeepers were selected based on the following criteria:

- A Culturekeeper must have worked to preserve the image of Arizona.
- This individual must maintain the traditions, rituals and/or cultures that have made Arizona a home and a preferred travel destination for decades. These could be artistic, ethnic or historic traditions or activities. These could be actions taken to preserve Arizona's natural environment or animal habitat.
- A Culturekeeper must have a long-time commitment to services as a keeper or influencer of Arizona culture and have served the state through paid or volunteer efforts.
- The recognition will honor the individual who has demonstrated a passionate dedication to the issue, hobby or endeavor that keeps Arizona's culture alive.
- This individual must have lived within Arizona's borders during the time for which they are being recognized, and they must be living.

About Arizona Culturekeepers:

Working in conjunction with the Official State Historian, Marshall Trimble, The Westin Kierland Resort & Spa designed the Culturekeepers program to recognize state residents who are committed to upholding the traditions, rituals and culture of Arizona. Established in 2002, the Culturekeepers will continue to announce and recognize 10 individuals during an annual event at The Westin Kierland for one more year. By the state's centennial in 2012, 100 Culturekeepers will have been honored at the Resort. The selection committee is led by Marshall Trimble, Official State Historian and was originated by Katherine "Kax" Herberger, longtime Valley philanthropist, who passed away in 2003.

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