

# THE WESTIN

## KIERLAND RESORT & SPA

Phoenix / Scottsdale

### New & Happening!

**Award-winning Chef Douglas Rodriguez's** westward dining venture landed him in Scottsdale at The Westin Kierland Resort in 2002. Chef Rodriguez, regarded as the inventor of Nuevo Latino cuisine, is behind Deseo's concept and menu development. Now celebrating its fourth year of creating decadently delicious Nuevo Latino *comida*, the AAA Four-Diamond restaurant **recently launched** an expanded, more aggressive menu still featuring Cuban and South American-inspired cuisine. Whether you choose to spend the evening in the Deseo Lounge or sit at The Rail to watch chefs as they perform their feats of culinary artistry, your evening will be memorable. **In keeping with Deseo's – the word means "desire" in Spanish – authentic, eclectic approach to Latin cooking, we've recently launched the Muddle Bar.** Choose from our selection of fresh fruits (mango, pineapple, raspberries, strawberries, blueberries and more), herbs (basil, tarragon, mint and more) along with your favorite spirit. Let us create your own unique beverage experience.

**The culinary journey continues with Westin Kierland's Executive Chef Anton Brunbauer. Known for his inventive regional cuisine with Southwestern, Native American and Mediterranean influences, European-trained Chef Brunbauer** leads the culinary experience at Westin Kierland. His training has taken place in some of the finest hotels and restaurants in Germany, Austria and Switzerland. However, it's the lure of the Southwest and its indigenous local ingredients -- peppers, melons, corn, citrus, heirloom vegetables, etc. -- that has kept him here for more than 20 years. Brunbauer remains a strong supporter of Native Seeds/SEARCH, a Tucson-based organization that works to conserve the traditional crops, seeds and farming methods of native people throughout the Southwest.

The Westin Kierland Resort & Spa Golf Experience is a **multi-faceted golf upgrade** that truly creates a one-of-a-kind Arizona resort golf experience. The upgrades started with **air-conditioned golf carts** that debuted last May. There are two air-conditioning units per golf cart to accommodate each golfer and the system is "pressure activated" via the cart's seat. **The system cools the air by as much as 50 degrees.** Not just a cooling system, the system's heating cartridge takes the chill out of the cooler Arizona mornings.

To pamper Kierland Golf Club's golfers even more, the a/c golf carts were followed by a **covered driving range flanked by two large Mastercool air-conditioning units.** The two 83-foot Callaway Cool Shade canopies allow as many as 16 players to hit range balls in the shade. Kierland Golf Club also partnered with the most recognized name in the golf industry with its new **Callaway Golf® Experience**, which includes the use of Big Bertha Blue as range balls. The innovative golf ball utilizes two-piece technology with patented HEX Aerodynamics for extreme power and playability. In addition, Kierland now provides the complete Callaway rental package, including the latest woods and irons from Callaway, along with golf balls, gloves and shoes. Kierland and Callaway have partnered to create the most complete golf experience not only in the Valley of the Sun but in the nation.

For the traveler who enjoys raising the bar on the golf experience, there's a new way to ride the links in Arizona - **cruising on a Segway Golf Transporter (GT) instead of the traditional golf cart!** The Westin Kierland is the **only resort in the U.S.** offering the option to play golf on the high-tech hip device. Using gyroscope technology, microprocessors and electric balancing motors, the two-wheeled Segways are offered as an upgrade to the traditional golf cart. The Westin Kierland has custom designed its Segways to hold score and yardage cards, tees, golf balls and drinks.

Utilizing a well-being approach to the **SPA** experience, Agave, The Arizona Spa has expanded its massage program to include three new treatments that connect wellness of mind and body. **Rollerssage**, a recently patented exclusive treatment developed by an Agave, The Arizona Spa therapists, uses **semi-precious stones, each representing a healing property.**

Rollerssage combines the elements of massage, heat and energy creating a balanced feeling of body, mind and spirit. Custom-shaped stone spheres are fitted into an ergonomically designed massage tool that evenly and more directly applies stroke pressure to the body. Both therapist and guest benefit from the heavier weight of the stone spheres, which results in deeper effects to the muscle groups without increased stress on the therapist's hands.

**Tui'Na is a 5,000-year-old Chinese tradition that seeks to establish a more harmonious flow of Qi and blood, allowing the body to naturally heal itself.** Tui'Na uses a variety of hand techniques to stimulate acupoints, activate the flow of Qi and manipulate the soft tissues and articular relationships of the body. **Wellness Massage is designed to support and nourish internal organs and the immune system.** It is a treatment of the "whole" person that simultaneously provides healing and the reconnection of the body, mind and spirit. Healing oil and warm stones are used to infuse acupoints. This service is provided by a specialist trained in oncology integrative therapies.

**Agave, The Arizona Spa honors the history and healing traditions of the Arizona settlers who utilized 12 species of the indigenous Agave plant.** Agave serves as an inspiration to the spa and stakes its claim in several of the treatments offered, providing guests with its moisture-rich qualities. Additional native resources come alive at the spa, including ingredients such as salt, aloe and raw sugar. Agave, The Arizona Spa's Signature Oil is made with pure Agave, hazelnut oil, lemon oil and lime oil. **Using the plant's nectar,** an organic liquid sweetener extracted from the core of the Agave plant, guests can enjoy Agave's signature limeade.

## **Just the Facts**

The Westin Kierland Resort & Spa, opened in 2002 and built to reflect the area's rich history and beauty, provides the ultimate in resort luxury, including the one-of-a-kind Heavenly Bed®. **Under the "Treasuring the Essence of Arizona" theme, the AAA Four Diamond desert retreat pays tribute to the people, landscape and events that shaped the state's cultural heritage.** The Westin Kierland's hallways and venues paint a colorful portrait of Arizona's forebears - Native Americans, pioneers, artisans, rogues, explorers - and of the land they tried to tame. Not wanting to leave our interpretation of that allure to chance, Marshall Trimble, Arizona's Official State Historian, was recruited to guide the resort's efforts.

The Westin Kierland Resort & Spa designed its 175,000 square feet of indoor/outdoor meeting space, 63 suites, 20 meeting rooms and business center to create a quality and effective environment for meetings of all formats. **This fall, the resort will begin offering 3-hole "golf breaks" or putting breakfast meetings to groups as an option instead of the traditional coffee break.** The 27-hole design of our golf course and its proximity to the resort make it an ideal setting. What better way to jumpstart the brain than some bright sunshine with great Arizona scenery!

Set against dramatic desert skies and native plants, **Kierland Golf Club** offers true desert-style golf, featuring 3 distinct nine-hole courses that feature over 45 species of wildlife and more than 30 native plant types. Mike and Sandy LaBauve of **LaBauve Golf Academy are among the very few husband-wife teaching teams in the world,** both in the "Top 100 instructors" with *Golf Magazine*. Mike is also listed in the "Top 50 Instructors" of *Golf Digest* and Sandy is listed in *Golf Digest's* "Top 50 Women Instructors." **FORE-MAX Golf Training Systems brings together cardio, strength and flexibility training to increase driving distance on the course while improving overall fitness level.** ProFit provides a full range of golf equipment that guests can actively try before they buy, with the guidance of a qualified instructor.

The resort's location adjacent to Kierland Commons creates a perfect opportunity to stroll for that perfect outfit or gift. The **upscale outdoor plaza shopping village is comprised of boutique shops, dining and galleries,** including 42 Saint, Coach, BCBG Max Azria, Sigrid Olsen and White House/Black Market. Unique diversions include daily events such as wine and cheese tasting at Bacchus and cooking classes at Sur La Table. Year-round activities include free weekend summer concerts and seasonal events.

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